

# tussell

Coventry  
University 

## What challenges was Coventry University facing in the public sector before you became Tussell users?

Before Tussell, we spent lots of time scouring multiple portals for opportunities and found it difficult to ascertain when our core clients had contracts coming up for expiry/renewal.

We also found obtaining the right contacts for certain clients to be a challenge.

## How does your team use Tussell? And how has this changed the way you do business with the public sector?

We've set up daily and weekly alerts to inform us of new opportunities and awards. This allows us to respond to tenders quicker.

We have also setup alerts which make us aware of contracts coming up for renewal and enable us to be more proactive.

The Tussell platform allows us to see upcoming contract expiries, who contracts sit with and the range of suppliers a client is already working with.

It also helps us to find the right contacts for us to get in touch with.

## Public Sector Account Manager Coventry University

**Industry:** Education, Research

**Founded:** 1843

**Employees:** ~3,300

**Tussell customers since:** 2023

## What results have you seen by using Tussell?

Tussell has saved us time and money. It has also helped us to successfully identify and apply for more framework agreements.

## Would you recommend Tussell to someone else?

I would recommend Tussell; its been a great tool for us when looking for tenders and planning for the future.



**Tussell has saved us time and money. It has also helped us to successfully identify and apply for more framework agreements.**